

# Michele Moore

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## SUMMARY

Creative entrepreneur and visionary sculptor with a thriving art business built upon a unique bone art aesthetic.

Skilled in translating artistic vision into marketable and collectible bone sculpture and jewelry business.

Proven ability to manage all aspects of a business, including marketing, sales, and customer service. Passionate about fostering an appreciation for art through workshops and outreach initiatives.

## EXPERIENCE

### Bone Boutique (2017 – Present)

Founder & Creative Director

Founded Bone Boutique, a thriving visual arts company specializing in handcrafted bone sculptures and jewelry. As Creative Director, I translated artistic vision into tangible products, establishing a unique brand identity and a loyal customer base. Successfully managed all business operations, including sourcing ethically sourced materials, marketing, sales, and customer service. Pioneered innovative bone art techniques, pushing the boundaries of the medium and captivating audiences with one-of-a-kind designs.

### Ringling College, Englewood Art Center 10/2024 - Present

Continuing Education Instructor

Monetize Your Masterpieces: Taught a comprehensive course empowering artists to turn their passion into a profitable business. Covered essential topics such as pricing strategies, inventory management, branding, marketing, photography, online sales, social media, and customer relations.

### North Port Art Center (2022 – 2023)

Program & Outreach Coordinator

As Program & Outreach Coordinator, I spearheaded community engagement initiatives, expanding the art center's reach through strategic partnerships with local businesses and organizations. I transformed the center's newsletter into a widely-distributed publication, effectively promoting artists, events, and educational programs. My efforts fostered a vibrant arts community by mentoring and guiding aspiring artists.

### North Port Art Center (2019 – 2022)

Board of Directors, Social Media Chair

As a Board member from 2019 to 2022, I actively contributed to the North Port Art Center's strategic direction. My role as Social Media Chair was pivotal in expanding the center's digital footprint. I developed and executed a robust social media strategy, fostering community engagement and increasing online visibility. Through compelling content and data-driven insights, I successfully amplified the center's presence, promoting exhibitions, events, and educational programs.

## EDUCATION

Southwest High School | Miami, FL | 1990 | Diploma

Self-Taught Mastery | Ongoing | A lifelong pursuit of knowledge and skill development across diverse disciplines. "Not guaranteed overnight, but guaranteed to get out what you put in." A master of none, yet continually evolving as a versatile creative.

## TECHNICAL SKILLS

**Artistic Mediums:** Bone, metal, beadwork, gemstone integration, hand wiring, assemblage, acrylic painting, watercolor painting, soft pastel painting, mixed media

**Design:** Canva proficiency, video editing, photography

**Business Acumen:** Website management, bookkeeping, pricing strategy, inventory control, marketing, social media management, team leadership, community outreach

## REFERENCES

Available on request